

# Fundraising Checklist

Use this checklist to set your fundraiser up for success!

## START EARLY

- ☐ Connect with a Candy Consultant at [sees.com/FindARep](https://sees.com/FindARep)
- ☐ Set up your fundraiser 2 months in advance
- ☐ Plan to sell treats for at least 2 - 3 weeks
- ☐ Set clear profit and impact goals with your group
- ☐ Define the “why” and solidify your mission

## SET UP WITH EASE

- ☐ Create your virtual Yum-Raising shop at [yumraising.com](https://yumraising.com)
- ☐ Prepare your Pre-Sell order forms at [fundraising.sees.com/order-forms](https://fundraising.sees.com/order-forms)
- ☐ Select the candies and treats you wish to sell
- ☐ Monitor online orders with our profit tracker
- ☐ Use our Master Order Form to tally Pre-Sell orders

## MAKE IT FUN

- ☐ Motivate sellers with prizes and shoutouts
- ☐ Create mini competitions to drive sales
- ☐ Share photos and results to build momentum
- ☐ Celebrate big wins with gift cards or pizza parties
- ☐ Share daily polls or trivia to boost engagement

## SPREAD THE WORD

- ☐ Host a fundraiser kickoff meeting and share your mission, flyers and link
- ☐ Encourage sellers and supporters to tell their friends and family
- ☐ Share your Yum-Raising storefront link via text, social media and email
- ☐ Hang our free, pre-made fundraising banners at schools and more
- ☐ Post exciting updates for supporters on social media with our free, ready-made images and captions