SEE'S CANDIES "BREAK OUT THE GOOD STUFF SWEET-STAKES"
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING.

ABBREVIATED RULES:
The SEE'S CANDIES "BREAK OUT THE GOOD STUFF SWEET-STAKES" ("Sweepstakes") starts at 12:01 a.m. Pacific Time ("PT") on 11/24/26 and ends at 11:59:59 p.m. PT on 12/25/26 ("Sweepstakes Period"). Open to legal residents of the 50 United States and DC who are 18 years of age or older with a valid email account as of the date of entry. Void in PR and where prohibited. For complete details, including eligibility, entry and prizing details, see Official Rules available at www.sees.com. Sponsor: See's Candies, Inc., South San Francisco, CA

1. ELIGIBILITY: The "Break Out The Good Stuff Sweet-Stakes" (the "Sweepstakes") is open only to legal residents of the fifty (50) United States and the District of Columbia who are eighteen (18) years of age or older and have a valid email account as of the date of entry ("Eligible Entrants"). Employees of See's Candy Shops, Inc. and See's Candies, Inc. (collectively the "Sponsor"), its parent, affiliates and subsidiaries, its Sweepstakes, advertising and internet agencies, including and Sponsor as administrator ("Administrator"), and prize suppliers, and each of their respective employees, directors, officers and agents, are collectively referred to as the "Released Parties." Employees, directors, officers and agents of the Released Parties, and each member of their immediate family (spouse, parent, children and siblings and their respective spouses, regardless of where they reside) and/or those persons living in the same household, whether or not related, are not eligible to enter. Void in Puerto Rico or where prohibited by law. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Administrator's server shall be the official timekeeper for the Sweepstakes.

2. HOW TO ENTER: The Sweepstakes shall begin at 12:01 a.m. Pacific Time ("PT") on 11/24/26 and end at 11:59:59 p.m. PT on 12/25/26 ("Sweepstakes Period"). During the Sweepstakes Period, Eligible Entrants have the option of entering the Sweepstakes in one of two ways: (1) online via the Entry Site (defined below) or (2) by mail.

TO ENTER THE SWEEPSTAKES ONLINE: Eligible Entrants may visit the See's Break Out The Good Stuff Sweet-Stakes website at **sees.com/thegoodstuff** (the "Entry Site") and follow the onscreen directions to participate in the Sweepstakes by providing your first and last name, street address (no post office boxes), city, state, zip code, daytime telephone number, date of birth and email address and continuing the sign-up and entry process to its completion by clicking the checkbox verifying your age eligibility and then clicking the "Submit" button to submit your completed entry ("Online Entries").

TO ENTER THE SWEEPSTAKES BY MAIL: Eligible Entrants may enter the Sweepstakes by mail by hand printing your first and last name, street address (no post office boxes), city, state,

zip code, daytime telephone number, date of birth and email address on a 3" x 5" postcard only, apply sufficient postage, and mailing the completed postcard entry to SEE'S CANDIES "BREAK OUT THE GOOD STUFF SWEET-STAKES"**,** Attn: Consumer Affairs, 20600 S. Alameda St. Carson, CA 90810 ("Mail-in Entry"). Mechanically reproduced entries will not be accepted. **ALL MAIL-IN ENTRIES MUST BE POSTMARKED BY 12/25/26 AND RECEIVED BY 1/1/27**.

Online Entries and Mail-in Entries may be referred to herein individually as an "Entry" and collectively as "Entries". Any individual submitting an Entry as detailed above shall be referred to herein individually as an "Entrant" and collectively as "Entrants". **LIMIT ONE (1) ENTRY PER PERSON/PER EMAIL ADDRESS/PER POSTCARD DURING THE SWEEPSTAKES PERIOD REGARDLESS OF METHOD OF ENTRY. ENTRIES IN EXCESS OF THIS LIMIT WILL BE DISQUALIFIED.**

Proof of entering information on the Entry Site is not considered proof of delivery or receipt. Illegible, incomplete and duplicate Entries and Entries submitted by Entrants who do not meet the eligibility requirements (including all requirements with respect to age and residence) are void. Those who do not follow all of the instructions, provide the required information in their entry form, or abide by these Official Rules or other instructions of Sponsor may be disqualified.

3. WINNER SELECTION: One (1) Grand Prize winner will be selected in a random drawing from among all eligible Entries received on or about 1/7/27 by Sponsor, whose decisions are and shall be final and binding in all matters relating to this Sweepstakes. Odds of winning the Sweepstakes depend upon the total number of eligible Entries received during the Sweepstakes Period.

4. WINNER NOTIFICATION. Potential winner will be notified by email and/or telephone on or before 1/11/27. Potential winner may be required to execute and return an Affidavit of Eligibility/Release of Liability, and where legal, a Publicity Release form (collectively the "Documents") within fourteen (14) days of the date of the notification. If a potential winner cannot be contacted, fails to return the Documents within the required time, is found ineligible, or if a prize notification or prize is returned as undeliverable, the prize may be forfeited and, at Sponsor's sole discretion, awarded to an alternate selected in a subsequent random drawing. Sponsor will conduct no more than three (3) alternate drawings, after which the prize will remain unawarded. Winner should allow 2-4 weeks after Sponsor's receipt of the completed Documents and confirmation of shipping address for the first box of the Prize to be delivered.

5. PRIZE: ONE (1) GRAND PRIZE is available to be awarded: The Grand Prize consists of TWELVE (12) 1 lb prepacked boxes of assorted chocolates and candy, delivered one (1) box per month (the "Prize"). Approximate Retail Value (ARV): $317.50. Total ARV of all prizes: $317.50. Limit one (1) Prize per person/per email address/per postcard. Flavor and/or assortment of chocolates and/or candies to be determined by Sponsor. The first box will be sent after the winner has returned the completed Documents and confirmed their shipping address. The remaining eleven (11) boxes will be sent monthly thereafter, with all boxes to be shipped by

12/31/2027. Prize will be shipped only to a street address (no P.O. boxes) within the fifty (50) United States and the District of Columbia; Sponsor may delay shipments during periods of high temperatures to protect product quality.

6. ADDITIONAL PRIZE RESTRICTIONS: No prize transfer or cash redemption. No prize substitution, in whole or in part, except by Sponsor who reserves the right to substitute a prize (in whole or in part) of comparable or greater value, at its sole discretion. All federal, state, and local taxes on the Prize are the sole responsibility of the winner. All costs and expenses not specified herein as being awarded are the sole responsibility of the winner. Any difference between the approximate retail value and actual value of the Prize or any substituted prize will not be awarded. The Prize is awarded "AS IS". Any prize depiction is for illustrative purposes only. Sponsor shall not be responsible for lost or stolen Prize shipments or any issues arising out of or in connection with winner's use of the Prize, or any part thereof. The Prize consists of only the items specifically listed as part of the Prize. In no event will more than the stated number of prizes be awarded.

7. LIMITATION OF LIABILITY: No liability or responsibility is assumed by the Released Parties resulting from Entrant's participation in or attempt to participate in the Sweepstakes, or ability or inability to upload or download any information in connection with the Sweepstakes. No responsibility or liability is assumed by the Released Parties for technical problems or technical malfunction arising in connection with any of the following occurrences which may affect the operation of the Sweepstakes: (a) hardware or software errors; (b) faulty computer, cable, satellite, network, cellular, electronic, Internet connectivity or other online or network communication problems; (c) errors or limitations of any Internet or wireless service providers, servers, hosts or other providers; (d) garbled, jumbled or faulty data transmissions; (e) failure of any online transmissions to be sent or received; (f) lost, late, delayed or intercepted transmissions; (g) inaccessibility of the Entry Site in whole or in part for any reason; (h) traffic congestion on the Internet or the Entry Site; (i) unauthorized human or non-human intervention of the operation of the Sweepstakes, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, or worms; (j) error, omission, interruption, deletion, defect, theft or destruction of, unauthorized access to, delay in operation, transmission, distribution of, alteration of, Entry procedure, whether caused by the Entrant, or otherwise; (k) any of the equipment or programming associated with or utilized in this Sweepstakes, or otherwise; or (l) destruction of any aspect of the Sweepstakes, or loss, misdirection, inaccessibility or unavailability of an email account used in connection with the Sweepstakes. The Released Parties are not responsible for any printing, typographical, technical, computer, network or human error which may occur in the administration of the Sweepstakes, the uploading, the processing of Entries, the announcement of the prize or any Sweepstakes-related materials. Use of the Entry Site is at user's own risk. The Released Parties are not responsible for any damage to Entrant's or any other person's computer or mobile phone resulting from participation in the Sweepstakes. Sponsor is not responsible for any human error that may occur in the processing of the Sweepstakes.

8. CONDITIONS OF PARTICIPATION/GENERAL RULES: By entering, each Entrant agrees (a) that, if selected as a winner, and except where prohibited by law, Sponsor and its designees shall have the right to use winner's name, city and state of residence, and photograph and/or likeness for advertising, trade and promotion of the Sweepstakes and Sponsor, without further compensation, subject to any Publicity Release executed by the winner; (b) to the extent permitted by law, to release the Released Parties from any and all liability for any claim, action, liability, loss, injury or damage to Entrant, including, without limitation, personal injury or death or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of (i) the acceptance, possession, use or misuse of the Prize; (ii) participation in this Sweepstakes; or (iii) the exploitation of any of the rights granted herein; (c) to be bound by these Official Rules and the decisions of Sponsor, which are final; (d) to the extent permitted by law, to waive all rights to claim or collect punitive, incidental or consequential damages; (e) to resolve any dispute through individual binding arbitration as set forth in the Binding Arbitration and Class Action Waiver provision below, and to waive any right to participate in a class, collective or representative action; and (f) that these Official Rules and any dispute relating to the Sweepstakes shall be governed by the Federal Arbitration Act and, to the extent not inconsistent with it, California law, without regard to conflict of law principles, and that any dispute not subject to arbitration, and any action to compel arbitration or to confirm, modify or vacate an arbitration award, shall be brought exclusively in the federal or state courts located in the County of Los Angeles, State of California.

BINDING ARBITRATION AND CLASS ACTION WAIVER: PLEASE READ CAREFULLY; THIS AFFECTS YOUR LEGAL RIGHTS. Before filing any claim, the claiming party must send the other a written description of the dispute (to Sponsor at See's Candies, Inc., Attn: Legal Department, 210 El Camino Real, South San Francisco, CA 94080) and allow thirty (30) days for informal resolution. Any unresolved dispute arising out of or relating to the Sweepstakes or these Official Rules shall be resolved exclusively by final and binding individual arbitration administered by JAMS under its Streamlined Arbitration Rules & Procedures and the JAMS Policy on Consumer Arbitrations Pursuant to Pre-Dispute Clauses Minimum Standards of Procedural Fairness (available at www.jamsadr.com), before a single arbitrator, and governed by the Federal Arbitration Act. The arbitration may be conducted by telephone, video or written submissions, or in the county where the Entrant resides. Entrant's arbitration fees will not exceed those permitted under the JAMS consumer minimum standards, and Sponsor will pay all other JAMS fees. Either party may instead bring an individual claim in small claims court. ENTRANT AND SPONSOR EACH WAIVE THE RIGHT TO A JURY TRIAL AND TO PARTICIPATE IN ANY CLASS, COLLECTIVE OR REPRESENTATIVE PROCEEDING. If this class action waiver is found unenforceable as to any claim, that claim (and any claim for public injunctive relief that cannot be waived under applicable law) shall be decided by a court, after any arbitration of individual claims is completed. Entrant may opt out of this arbitration provision by emailing legalnotices@sees.com within thirty (30) days after first entering; opting out does not affect eligibility.

Released Parties are not responsible for (1) lost, interrupted or unavailable network, server, cable, satellite, Internet Service Provider (ISP) or other connections, miscommunications, computer or telephone transmissions or technical failure, jumbled, scrambled or misdirected

transmissions, or other errors or malfunctions of any kind whether computer, software, hardware, network, technical, human, mechanical, electronic, seeding or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or malfunctions which may occur in connection with the administration of the Sweepstakes, the processing of Entries, prize claims, the announcement of the prizes or in any Sweepstakes-related materials, or for any damage to Entrant's or other person's hardware or software (or mobile device) as a result of participation; (2) failed, incomplete, undeliverable, garbled, delayed, late, lost, misdirected, stolen, or any combination thereof, Entries, prize notifications or prize claims; (3) damage to Entrant's or any person's computer, mobile device or the contents thereof; (4) any condition caused by events that may cause the Sweepstakes to be disrupted or corrupted; or (5) any inability of any winner to accept any prize(s). Persons found tampering with or abusing any aspect of this Sweepstakes (including but not limited to any attempt to defraud Sponsor or Administrator in conjunction with the implementation of the Sweepstakes) or whose conduct potentially compromised the Sweepstakes or who are in violation of these Official Rules as solely determined by the Administrator will be disqualified and all associated Entries or prize claims will be void and they will be compelled to return any prizes (or their value) which may have been awarded to them. However, the return of the prize(s) or their value shall not in any way represent the sole remedy available to Sponsor under such circumstances. Every submission must be manually keystroked and manually entered by the Entrant and repetitive, automated electronic submission of Entries is specifically disallowed. Use of automated entry software or programs is prohibited and entry through any such means is void.

Sponsor reserves the right in its sole discretion to cancel, terminate, modify, or suspend the Sweepstakes if fraud, technical failures or errors, viruses, bugs, unauthorized human intervention or other similar causes or any other factor beyond Sponsor's reasonable control impairs or compromises the administration, security, integrity or fairness of the Sweepstakes, as determined by Sponsor in its sole discretion, and limit Entries to those submitted prior to the action taken, or to otherwise proceed (including making prizes available) in such a manner as may be deemed fair, equitable and consistent with these Official Rules as determined by Sponsor in its sole discretion. In the event the Sweepstakes is cancelled or terminated, notice will be posted online at www.sees.com. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control. . If any provision of these Official Rules is held invalid or unenforceable, the remaining provisions shall remain in full force and effect.

In the event a dispute arises regarding the specific individual entitled to receive a prize, an Entry will be deemed made by the "authorized email account holder" of the email address submitted with the Entry. "Authorized email account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider or other organization (e.g. business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. Entrant may be requested to provide Sponsor with proof that the Entrant is the authorized email account holder of the email address in question. Any damage made to any Sweepstakes-related website by an Entrant will be the responsibility of the authorized email account holder of the email address

submitted on the online entry form that is associated with the damage in question. Any Entries which are suspected of being fraudulent (including those using robotic, automatic, programmed or similar methods of participation) will be disqualified, based on determinations made solely by Sponsor. Sponsor reserves the right to prohibit the participation of an individual if fraud or tampering is suspected or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules. Sponsor's failure to enforce any provision of these Official Rules shall not constitute the waiver of such provision.

NOTICE TO ENTRANTS: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY SWEEPSTAKES-RELATED WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES OR TO DEFRAUD SPONSOR/ADMINISTRATOR IN ANY RESPECT IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH INDIVIDUAL RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW AS WELL AS DISQUALIFYING SUCH INDIVIDUAL FROM THE SWEEPSTAKES (IF APPLICABLE).

9. LIMITATION OF LIABILITY; DISCLAIMER OF WARRANTIES: IN NO EVENT WILL THE RELEASED PARTIES AND/OR THEIR RESPECTIVE PARENT COMPANIES, SUBSIDIARIES, AFFILIATES, PARTNERS, REPRESENTATIVES, AGENTS, SUCCESSORS, ASSIGNS, EMPLOYEES, OFFICERS AND DIRECTORS, BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF THE SWEEPSTAKES, YOUR ACCESS TO AND USE OF ANY SWEEPSTAKES RELATED WEBSITE AND/OR DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM ANY WEBSITES ASSOCIATED WITH THE SWEEPSTAKES. IN NO EVENT SHALL THE RELEASED PARTIES' TOTAL LIABILITY TO YOU FOR ALL DAMAGES, LOSSES, OR CAUSES OF ACTION EXCEED FIVE DOLLARS ($5.00). WITHOUT LIMITING THE FOREGOING, THIS SWEEPSTAKES AND ALL PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND FROM SPONSOR, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

10. USE OF DATA: Sponsor collects personal information from Entrants (including name, address, telephone number, date of birth and email address) to administer the Sweepstakes, verify eligibility, notify and deliver the Prize to the winner, and as otherwise described in Sponsor's Privacy Policy at https://www.sees.com/company-info/privacy-policy, which includes Sponsor's notice at collection and information about Entrants' privacy rights. Entrants will not be

added to Sponsor's marketing email list unless they separately opt in; any optional marketing consent is not required to enter or win.

11. REQUEST FOR WINNER'S NAME: For the name of the winner (available on or about 1/18/27), send a self-addressed, stamped envelope, to be received by 3/3/27, to SEE'S CANDIES "BREAK OUT THE GOOD STUFF SWEET-STAKES" - WINNERS LIST, Attn: Consumer Affairs, 20600 S. Alameda St. Carson, CA 90810.

12. SPONSOR: See's Candies, Inc. 210 El Camino Real, South San Francisco, CA 94080

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