

See's CANDIES®

Fundraising

Winter 2026



sees.com/fundraising

Sweet & Simple Fundraising

Sell our treats online and in person, and earn up to 50% profits! For schools, sports teams and more, we make fundraising oh-so-easy.



*Not to scale

Yum-Raising

Fundraise through a virtual shop!
Supporters can order online, instantly and from anywhere.



1

Set up your own online shop



2

Share the link with supporters



3

Let us directly ship their orders



4

Sit back and earn up to 50% profits!



Last year, fundraisers like yours raised \$8 million in profits!

Pre-Sell

Take orders in person and deliver our treats to your supporters face-to-face.



1

Take orders with our free forms



2

Purchase your supporters' treats



3

Distribute the candy

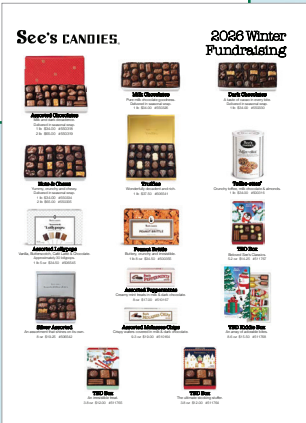


4

Keep the profits!

Get Started!

Your dedicated Candy Concierge is ready to help you every step of the way.
Visit sees.com/FindARep



Success Starts Here

Max out your profits by fundraising both online and in person.

	 Yum-Raising	 Pre-Sell
Fundraising Window	9/1/26 - 12/4/26	
How It Works	Sell through an online shop	Sell treats in person
Order Minimum	No minimum	\$500
Candy Available to Ship	11/9/26	
Delivery Method	Shipped directly to your supporters	Free shipping to one address
Profit Margin	20-50% (Profit varies by product.)	20-50%, plus an extra 5% on \$5000+ orders! (Profit varies by product.)
Get Started Today!	Set up your shop at yumraising.com	Get order forms at sees.com/fundraising



NEW LOOK!
Jolly Polar Bear Box
Packed with Lollies, Chocolate Santas and Jelly Beans. Available for Yum-Raising and Pre-Sell.
8.6 oz **\$15.50** #511768
Profit: 20% (\$3.10 ea)

NEW LOOK!
Merry Penguins Box
See's favorites and gold Milk Chocolate Balls. Available for Yum-Raising and Pre-Sell.
5.2 oz **\$14.25** #511767
Profit: 20% (\$2.85 ea)

'Tis the Season for Joy

Our holiday classics are the ultimate bestsellers.



NEW LOOK! Skiing Reindeer Box

This deer-ly beloved assortment is a fundraising favorite! Available for Yum-Raising and Pre-Sell.

3.8 oz **\$12.00** #511765

Profit: 50% (\$6.00 ea)

NEW LOOK! Tidings of Joy Box

The perfect little holiday gift, filled with fan-favorite chocolates. Available for Yum-Raising and Pre-Sell.

3.8 oz **\$12.00** #511764

Profit: 50% (\$6.00 ea)



Truffles

From Raspberry to Café au Lait to rich Dark Chocolate, our smooth, premium truffles will tempt supporters. Available for Yum-Raising and Pre-Sell.

1 lb **\$37.50** #506541

Profit: 20% (\$7.50)



YUM-RAISING EXCLUSIVE Christmas Sleigh Tin

This keepsake tin includes a unique mix of classics, like our Milk Bordeaux™, Egg Nog Truffle and more! Available for Yum-Raising only.

15.5 oz **\$46.00** #511774

Profit: 20% (\$9.20 ea)

Earn \$6.80 for Every One Pound Box!

Nuts & Chews

Chocolate-covered nuts, caramels, nougats and more! Delivered in festive wrap. Available for Yum-Raising and Pre-Sell.

1 lb **\$34.00** #550334 **(\$6.80 ea)**
2 lb **\$65.00** #550335 **(\$13.00 ea)**

Profit: 20%

Dark Chocolates

Cacao-rich truffles, brittles, caramels and more. Delivered in festive wrap. Available for Yum-Raising and Pre-Sell.

1 lb **\$34.00** #550330

Profit: 20% (\$6.80 ea)

Milk Chocolates

Pure, smooth milk chocolate goodness. Delivered in festive wrap. Available for Yum-Raising and Pre-Sell.

1 lb **\$34.00** #550326

Profit: 20% (\$6.80 ea)

Assorted Chocolates

Our bestselling mix, featuring specialty pieces, creamy soft centers and more. Delivered in festive wrap. Available for Yum-Raising and Pre-Sell.

1 lb **\$34.00** #550318 **(\$6.80 ea)**
2 lb **\$65.00** #550319 **(\$13.00 ea)**

Profit: 20%



Peanut Brittle

A buttery, crunchy Mary See original.
Available for Yum-Raising and Pre-Sell.

1 lb 8 oz **\$34.50** #500355

Profit: 20% (\$6.90 ea)



Assorted Lollipops

A mix of our Butterscotch, Café Latté,
Chocolate and Vanilla Lollipops.
Available for Yum-Raising and Pre-Sell.

1 lb 5 oz **\$34.50** #506545

Profit: 20% (\$6.90 ea)



Assorted Molasses Chips

Crispy wafers coated in milk and dark chocolate.
Available for Yum-Raising and Pre-Sell.

9.3 oz **\$19.00** #510164

Profit: 20% (\$3.80 ea)



Silver Assorted

A gift that truly shines! This customer-favorite
features a classic mix of milk and dark chocolates.
Available for Yum-Raising and Pre-Sell.

8 oz **\$19.25** #506542

Profit: 20% (\$3.85 ea)



Toffee-ettes®

Crunchy toffee and roasted almonds,
covered in milk chocolate and more almonds.
Available for Yum-Raising and Pre-Sell.

1 lb **\$34.00** #500316

Profit: 20% (\$6.80 ea)



Assorted Peppermints

Mint centers in milk and dark chocolate.
Available for Yum-Raising and Pre-Sell.

8 oz **\$17.00** #510167

Profit: 20% (\$3.40 ea)



Gift Cards

Handy for the holidays, our \$25 Gift Card is
redeemable online or at any See's Candies shop.
Eligible for 15% discount only.

Gift Card **\$25.00** #704871

Profit: 15% (\$3.75 ea)

Gift Card Pack

Each of these \$10 Gift Cards are redeemable
online or at any See's Candies shop. Eligible for
15% discount only.

20 pack of \$10 Gift Cards **\$200.00** #703207

Profit: 15% (\$30.00 ea)

Packed with Profits

Boost your proceeds! Sell at events and earn instantly.



1

Purchase candy
by the carton



2

Sell at events,
schools and more



3

Share the joy and
keep the profits!



Lollypops

Each carton contains approximately 250 individually wrapped Lollypops (0.7 oz/Lollypop).

Butterscotch #500679
Café Latté #500810
Chocolate #500805
Vanilla #500633

Suggested Selling Price: \$1.30/Lollypop
Price/carton: \$325.00

Profit: 50% (\$0.65 ea)

Dress it up with a special fundraising sleeve!
Lollypop Carton Sleeve FREE #752337



Butterscotch
#500679



Café Latté
#500810



Vanilla
#500633



Chocolate
#500805



Tidings of Joy Box

Delicious favorites that brighten spirits.

3.8 oz ea **(20 boxes)** #511040

Suggested Selling Price: \$12.00/box
Price/carton: \$240.00

Profit: 50% (\$6.00 ea)



Skiing Reindeer Box

See's chocolates sure to bring joy.

3.8 oz ea **(20 boxes)** #511041

Suggested Selling Price: \$12.00/box
Price/carton: \$240.00

Profit: 50% (\$6.00 ea)



Peanut Brittle

Buttery, crunchy, irresistible.

5 oz ea **(20 boxes)** #500418

Suggested Selling Price: \$11.50/box
Price/carton: \$230.00

Profit: 50% (\$5.75 ea)

The Best, Bar None

Total classics.

Candy Bars

Each carton contains 72 bars (1.5 oz each) in 3 display cases.
Available for Pre-Sell only.

Dark Chocolate #603896
Extra Dark Chocolate #603898
Milk Chocolate #603894

Suggested Selling Price: \$3.00/bar
Price/carton: \$216.00

Profit: 50% (\$1.50/bar)

Sugar-Free Bars

Each carton contains 72 bars (1.5 oz each) in 3 display cases. Not a low calorie product. Available for Pre-Sell only.

Sugar Free Milk #504043
Sugar Free Dark #504042

Suggested Selling Price: \$3.50/bar
Price/carton: \$252.00

Profit: 50% (\$1.75/bar)





Plan Like a Pro

Use this checklist to set your fundraiser up for success!

“We raised enough for our team’s trip to Cooperstown.”



Belmont Blasters 11U



Canine Companions

“Our fundraisers have supported our life-changing mission.”

“With the funds raised, we’ve been able to upgrade our playground.”



Celebration Kidz School

START EARLY

- ☐ Connect with a Candy Consultant at sees.com/FindAREp
- ☐ Set up your fundraiser 2 months in advance
- ☐ Plan to sell treats for at least 2 - 3 weeks
- ☐ Set clear profit and impact goals with your group
- ☐ Define the “why” and solidify your mission

SET UP WITH EASE

- ☐ Create your virtual Yum-Raising shop at yumraising.com
- ☐ Prepare your Pre-Sell order forms at fundraising.sees.com/order-forms
- ☐ Select the candies and treats you wish to sell
- ☐ Monitor online orders with our profit tracker
- ☐ Use our Master Order Form to tally Pre-Sell orders

MAKE IT FUN

- ☐ Motivate sellers with prizes and shoutouts
- ☐ Create mini competitions to drive sales
- ☐ Share photos and results to build momentum
- ☐ Celebrate big wins with gift cards or pizza parties
- ☐ Share daily polls or trivia to boost engagement

SPREAD THE WORD

- ☐ Host a fundraiser kickoff meeting and share your mission, flyers and link
- ☐ Encourage sellers and supporters to tell their friends and family
- ☐ Share your Yum-Raising storefront link via text, social media and email
- ☐ Hang our free, pre-made fundraising banners at schools and more
- ☐ Post exciting updates for supporters on social media with our free, ready-made images and captions



See's CANDIES®

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U.S. POSTAGE
PAID
SEE'S CANDIES

ACCT. #: KEY:

Share the happiness @SeesCandies



Plan Today. Profit All Year.

Get ahead of all your fundraisers for every season or holiday.

Start now at sees.com/fundraising

