



## Project: Holiday Yum-Raising Digital Tool-Kit

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**On-Image Copy:** Our Fundraiser Is Coming Soon!

**Caption:** This winter, we're fundraising with See's Candies! ❄️ Starting [DATE], help us raise [\$XXX] for [ORG] by [DATE]. Be on the lookout for the link to our virtual storefront 💎

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**On-Image Copy:** Our Fundraiser Starts TODAY

**Caption:** Our virtual candy store is now open [direct to link]! Every purchase of See's boxed chocolates, candy bars and more goes to [ORG/reason for fundraising]. Enjoy sweet treats while supporting a great cause! ❤️

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**On-Image Copy:** Help Us Reach Our Goal

**Caption:** Score delicious See's Candies while giving back! Click the link in our bio to shop our virtual candy shop and help us raise funds for [ORG].

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**On-Image Copy:** Only 2 Weeks Left to Order!

**Caption:** Countdown Alert: 2 weeks to go! Help us reach our fundraising goal of [\$XXX] by shopping irresistible See's Candies from our online storefront [direct to link] ⌚💎

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**On-Image Copy:** It's the Last Week to Order

**Caption:** Only one week left to buy See's Candies! 🛒 Our online candy storefront closes on [DATE], so shop while you still can.

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**On-Image Copy:** Tomorrow's the Last Day to Order!

**Caption:** Last call for our See's fundraiser 📣 Time is running out! Tomorrow is the FINAL DAY to order chocolates, gifts and more from our virtual shop [direct to link]

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**On-Image Copy:** It's the LAST DAY of Our Fundraiser

**Caption:** Today is the FINAL DAY to order See's Candies from our online storefront. All orders will arrive before [DATE]! ❤️

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**On-Image Copy:** We've Reached 25% of Our Goal!

**Caption:** We're well on our way to reaching our goal of [\$XXX]. Buy a sweet gift or treat yourself today and place an order of See's Candies before it's too late!

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**On-Image Copy:** We're Officially Halfway There!

**Caption:** We've raised 50% of our goal 🥳 And there's still time to support our mission of [reason for fundraising]! Just click the link in our bio to visit our online shop and order your favorite treats 💕

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**On-Image Copy:** We're SO Close!

**Caption:** We're almost to the finish line... 🏆 Indulge your sweet tooth today while making a real impact! Shop for See's treats through our digital storefront [direct to link]

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**On-Image Copy:** We Made Our Goal!

**Caption:** Hey there amazing supporters! We've officially reached our goal of [\$XXX] to support [ORG] 🥳 Your orders are helping [reason for fundraising].

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**On-Image Copy:** Thank You for Supporting Us

**Caption:** Thanks to all of you, we raised over [\$XXX] for [ORG] 🎉 Your support means the world to us ❤️ See you soon!